



Press release

Good Tix: Ticketing for a diverse live culture

Social ticketing platform Good Tix helps small and medium-sized event venues and organizers in the fight against economic uncertainty.

Cologne, May 2026. Good Tix launches (www.getgoodtix.com), an innovative social ticketing platform for clubs, event organizers, and their audiences. What makes Good Tix special: every ticket sold helps contribute to preserving a diverse live culture.

Through a so-called Rescue mechanism, event organizers can receive up to €1,500 in support per event, helping to save events that are at risk of being canceled. The only requirement is having at least five active events on Good Tix. To finance this, the platform forgoes high margins and reinvests the revenue generated from ticketing into the Rescue mechanism.

In this way, Good Tix particularly helps small and medium-sized event organizers, clubs, and artists to remain competitive in the increasingly challenging live events market.

The platform is operated by LK LiveKultur GmbH, founded by musician, bandleader, and music marketing expert Niklas Mündemann.

Mündemann: “Small and medium-sized venues in particular increasingly have to cancel events or shut down entirely because they can no longer bear the risks of rising costs and uncertain planning. In short: cultural diversity is shrinking. With Good Tix, we want to counter this by offering a solidarity-based ticketing platform.”

The live entertainment industry in Germany remains a billion-euro business. However, it is primarily large ticketing platforms and big venues that benefit from this, while showing little concern for preserving a diverse and vibrant club and event scene.

Yet it is precisely these small venues and their concerts that form the breeding ground for a diverse live culture.

While Good Tix is primarily aimed at these venues, the platform also offers services that provide an attractive and socially responsible alternative to existing platforms for large-scale events.

Mündemann: “In many conversations over the past few weeks, we have received very positive feedback across the industry. Many major event organizers are now recognizing that they also benefit from a diverse scene, and are of course aware of the challenges faced by smaller venues. Good Tix is the solution for that.”

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